



LARRY GORDON AGENCY, INC.

www.lganet.com

Wait! Don't let your clients surrender or lapse a life insurance policy until you find out how much it's worth.

Each year American seniors allow *more than* **\$100,000,000,000** in life insurance policies to lapse.



For many, this happens because they don't know that they have other options. With a life settlement, policyowners can receive cash for their unwanted or unneeded policies.

The amount they receive can far exceed the surrender value.

Actual Larry Gordon Agency Case Study

- 78-year old male
- \$1,000,000 Universal Life policy
- \$0 Cash Surrender Value
- The policyowner received \$165,000 via settlement
- LGA and Agent received compensation

Ideal Candidates for a Life Settlement

- US policyowners 65+
- Policy Face Value of \$100,000+
- Any policy type, or carrier rating
- Clients thinking about cashing in, lapsing, or surrendering a policy

Ready to get started?
Contact the Larry Gordon Agency today!
Chicago (800) 666-6988 | Rockford (800) 477-1741

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Since 1965 the Larry Gordon Agency, Inc. has been synonymous with performance and expertise. TeamLGA specializes in multiple carrier management, aggressive impaired risk underwriting and an extensive annuity portfolio.

LGA is working with Coventry to help bring life settlements to more Americans. Coventry created the secondary market for life insurance, coining the term "life settlement" to describe the transaction that enables policyowners to sell their unneeded life insurance policies. For more than 20 years, Coventry has been the life settlement market leader; driving the industry forward and expanding opportunities for policyowners. Since its founding, Coventry has completed more than \$40 billion in longevity-linked transactions.



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